# IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

| WARREN HILL, LLC,          |                            |   |
|----------------------------|----------------------------|---|
|                            | Plaintiff,                 | No. 2:18-01228-HB                       |
| v.                         |                            |   |
| SFR EQUITIES, LLC,         |                            |   |
|                            | Defendant.                 |   |
|                            |                            | <u>. 1</u>                              |
|                            | ORDER                      | 1                                       |
| NOW, on this               | _ day of, 20               | 18, upon consideration of Defendant SFR |
| Equities, LLC's Motion     | for Partial Summary Judgmo | ent, and Plaintiff Warren Hill, LLC's   |
| response thereto, it is HE | CREBY ORDERED that the     | e Motion is <b>DENIED</b> .             |
|                            |                            |   |
|                            | BY THE (                   | COURT:                                  |
|                            |                            |   |
|                            |                            |   |
|                            |                            | Iarvey Bartle III                       |
|                            | United                     | States District Judge                   |

# IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

WARREN HILL, LLC,

Plaintiff,

No. 2:18-01228-HB

v.

SFR EQUITIES, LLC,

Defendant.

### PLAINTIFF WARREN HILL, LLC'S MEMORANDUM OF LAW IN OPPOSITION TO DEFENDANT SFR EQUITIES, LLC'S MOTION FOR PARTIAL SUMMARY JUDGMENT

#### **ELLIOTT GREENLEAF, P.C.**

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Dated: December 21, 2018

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| Travelers Indem. Co. v. DiBartolo,<br>1998 U.S. Dist. LEXIS 10060 (E.D. Pa. June 24, 1998)        |
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| Bryan Garner, Legal Writing in Plain English (2001)   |

Plaintiff Warren Hill, LLC ("Warren Hill"), through counsel, submits this Memorandum of Law in Opposition to Defendant SFR Equities, LLC's ("SFR") Motion for Partial Summary Judgment. Warren Hill respectfully requests that the Court deny SFR's Motion.

#### PRELIMINARY STATEMENT

SFR's position finds no support in the MIPA's language. The creation of the Bluestone entities does not impact the amount of money SFR owes Warren Hill. The relevant formula includes fees *earned by VAP* for \_\_\_\_\_\_\_, and there is no dispute that VAP earned all of the fees at issue. SFR cannot avoid its obligations simply by creating new companies and hiding VAP's earned fees in them. SFR is also wrong to contend that the MIPA is governed by "cash accounting." In reality, Section 1.2(d) contains a specifically negotiated formula that includes concepts traceable to both *accrual* and *cash* accounting. When viewed together with Schedule 1.2(d)—which was incorporated to display how the payment formula worked—it is clear that SFR's "cash" accounting argument is meritless.

SFR's motion lacks merit, is premature in many respects, and should be denied.

#### FACTUAL BACKGROUND

#### I. THE VENDOR PAYMENT PROGRAM AND VENDOR SUPPORT INITIATIVE

Due to budgetary constraints (or at times the lack of a budget), the State of Illinois may not have sufficient funds to pay invoices from its vendors. (Ex. 9, Program Terms at 1.) Thus, Illinois created the Vendor Payment Program and the Vendor Support Initiative (together, the "Program") to help to manage the State's cash flow and to help the State's vendors receive payment for services provided to the State. (*Id.*; Ex. 3, Reape Dep. at 29:1-34:4.) The Program is governed by promulgated Program Terms and permits a vendor to receive most of an invoice's face value upon assigning the total invoice value (*i.e.*, a "receivable") to a type of entity referred to as a "Qualified Purchaser," with the vendor later receiving the balance of the invoice's face value. (Ex. 3, Reape Dep. at 32:19-33:4; Ex. 9 at 1; Ex. 10 (Program Terms apply to Vendor Support Initiative).) In short, vendors get a large portion of the invoices paid up front, and in exchange, the Qualified Purchasers become entitled to late payment penalties from the State.

# II. THE CREATION OF VAP AND ITS STATUS AS A QUALIFIED PURCHASER

VAP was created in 2010 to operate under the Program. (Ex. 2, Delaney Decl. ¶¶ 3-6.)

VAP completed the State's vetting process and received the "Qualified Purchaser" designation.

(Ex. 3, Reape Dep. at 80:16-23.) Neither BSF nor BCM sought or received designations as

Qualified Purchasers under the Program,

|      | <i>8</i> ,                                |
|------|---|
|      | ( <i>Id.</i> at 82:21-85:16.)             |
| III. |   |
|      |   |
|      |   |
|      | . (Ex. 3, Reape Dep. at 105:4-23; Ex. 11, |
|      | ; Exs. 12-18 (                            |
|      |   |

| (Ex. 3, Reape Dep. at 119:23-121:16, 180:21-181:19; I | Ex.11                                  |
|---|--|
| s).)  |  |
|   | . (Ex. 3, Reape Dep.                   |
| at 150:14-151:6; see also Ex. 20, G. Harris Email (   |  |
| ").)  |  |
|   | . (Ex. 3, Reape Dep. at 152:3-153:13.) |

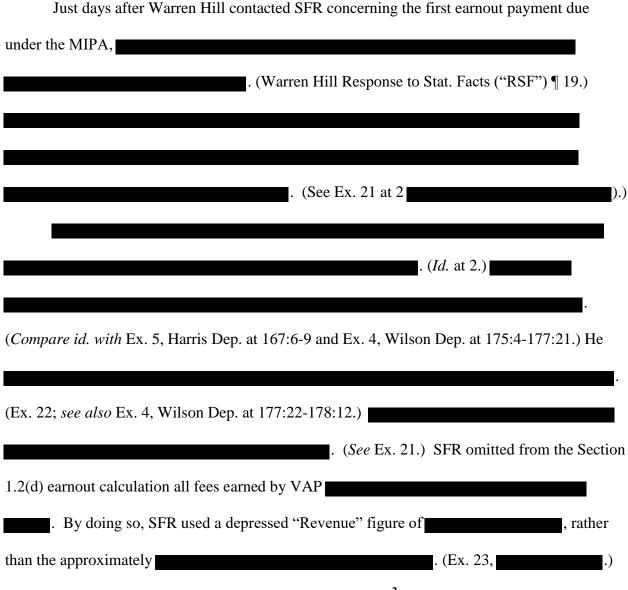
#### IV. WARREN HILL PURCHASES AND THEN SELLS ITS INTEREST IN VAP

Warren Hill invested in VAP in early 2012. (Ex. 2, Delaney Decl. ¶¶ 1-10.) Around that same time, Warren Hill facilitated VAP's hiring of David Reape and Jason Cannon, who thereafter successfully handled the day-to-day operations of VAP. (*Id.* ¶¶ 12-18.) Mr. Hynes applauded Warren Hill's involvement, stating that while he and a co-founder "had an idea" for VAP, Mr. Reape and a Warren Hill representative "actually made it a company." (*Id.* ¶ 18.)

Warren Hill's relationship with Mr. Hynes, however, began to deteriorate in late 2013. (*Id.* ¶¶ 21-23.) Mr. Hynes expressed an interest in buying Warren Hill's stake in VAP in late 2014, and he eventually introduced Warren Hill to Gene Harris, a manager of AHG Group, LLC ("AHG"). (*Id.* ¶¶ 24-28.) After detailed negotiations, SFR (an affiliate of AHG) and Warren Hill entered into the MIPA (*id.* ¶ 29), which included formulas for calculating post-closing payments to Warren Hill. (Ex. 1, MIPA at § 1.2(d) (setting formula for arriving at "Net Income"); *id.* § 1.2(e) (setting formula for "Reserve Amounts").)

<sup>(</sup>Ex. 3, Reape Dep. at 105:4-23; *id.* at 113:12-16 (testifying that emphasis added); *id.* at 119:21-138:19138 (discussing ); *id.* at 180:6-181:19 (testifying that ; Exs. 7-8

#### V. THE CREATION OF THE BLUESTONE ENTITIES



## LEGAL ARGUMENT<sup>2</sup>

Warren Hill's breach of contract claim is governed by Illinois law. Under Illinois law, "[i]n construing a contract, the primary objective is to give effect to the intention of the parties."

<sup>&</sup>lt;sup>2</sup> Summary judgment is only proper where the movant can show that "there are no genuine issues of material fact" and that those undisputed facts "entitle [the movant] to judgment as a matter of law." *Travelers Indem. Co. v. DiBartolo*, 1998 U.S. Dist. LEXIS 10060, at \*2 (E.D. Pa. June 24, 1998) (Bartle, J.). "In deciding whether this standard has been met the evidence must be viewed in the light most favorable to the non-moving party." *LLMD of Mich., Inc. v. Marine Midland Realty Credit Corp.*, 789 F. Supp. 657, 659 (E.D. Pa. 1992) (Bartle, J.). "Accordingly, all facts in the record, and all reasonable inferences deduced therefrom, will be construed by this Court in the light most favorable to [the non-moving party]," Warren Hill. *Id*.

Thompson v. Gordon, 241 III. 2d 428, 441, 948 N.E.2d 39, 47 (2011). "Illinois subscribes to the 'four corners' theory of contract interpretation" to determine the intent of the parties. *Chilmark Ptnrs v. Mts, Inc.*, 2003 U.S. Dist. LEXIS 7077, at \*10-11 (N.D. III. Apr. 23, 2003). Under this approach, "[a] court will first look to the language of the contract itself to determine the parties' intent" and "[i]f the words in the contract are clear and unambiguous, they must be given their plain, ordinary and popular meaning." *Thompson*, 241 III. 2d at 441.

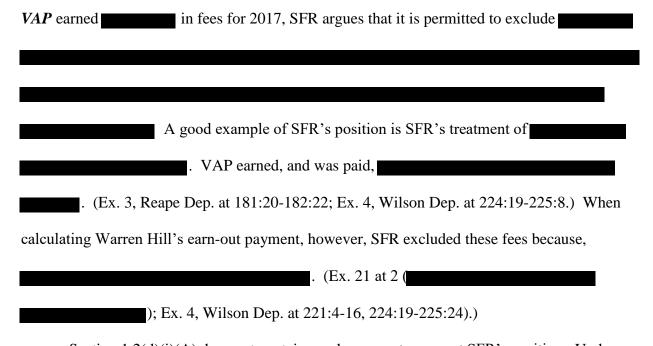
#### I. THE SECTION 1.2(D) FORMULA IS NOT IMPACTED BY BSF OR BCM

### A. "Revenue" in Section 1.2(d) Is Defined to Include "Fees Earned" by VAP

Section 1.2(d) entitles Warren Hill to a set percentage of "Net Income," which is calculated using two defined terms, "Revenue" and "Expenses." The term "Revenue" is expressly defined to include, *inter alia*, all "fees earned" by VAP in its capacity as manager of the trusts at issue. When calculating "Revenue," therefore, SFR must include any fees (1) earned by VAP (2) in VAP's capacity as manager. Both elements are present for the fees at issue.

| First,  | (Ex. 3, |
|---|---------|
| Reape Dep. at 105:4-23, 113:12-16, 180:6-181:19; Ex. 11 (     |         |
| .) [  | Ex. 3,  |
| Reape Dep. at 105:4-23; Ex. 4, Wilson Dep. at 150:22-151:24.) |         |
|   |         |
| (Ex. 3, Reape Dep. at 128:14-17, 224:1-6; see Ex. 19 at 2     |         |
|   |         |
| . (Ex. 3, Reape Dep. at 82:21-83:5, 198:1-3; E                | x. 9,   |
| Program Terms at 4-6 ( ).)                                    |         |
| Second,   |         |
| . (Ex. 3, Reape Dep. at 154-55,180:21-181:19; Ex. 11 (        |         |

| ).)  |
|--|
| . (Ex. 7-8   |
| ) In doing so, VAP's CEO represented that VAF  |
| earned approximately . (Ex. 8  |
| Even SFR admits this fact, conceding that "VAP is a specialty finance company that earns fees  |
| for under the Program. (SFR Stat. of Facts ("SOF") (emphasis added).) <sup>3</sup>   |
| Thus, the two components of Section 1.2(d)(i)(A) are present:  |
| Accordingly, all "fees earned" by VAP constitute "Revenue" under the plain language of Section   |
| 1.2(d). For 2017, VAP earned in fees, not the mere SFR used when   |
| calculating the Section 1.2(d) earnout for 2017.   |
| B. SFR Cannot Avoid Section 1.2(d) Payments by Funneling VAP's Fees to Bluestone.  |
| SFR inexplicably ignores the definition of "Revenue" in Section 1.2(d), arguing instead  |
| that it can create new companies   |
| The exact basis of SFR's position is something of a moving target, but   |
| whatever version SFR ultimately adopts will fail for numerous reasons.   |
| 1. The MIPA Does Not Permit SFR to Exclude Fees Earned by VAP  |
| SFR contends that the "Revenue" component of Section 1.2(d) does not include any of  |
| VAP's earned fees . In other words, while  |
| 3 SFR's argument flows from an indisputably false assertion that "SFR Br. at 3 (emphasis added).) This is simply not true.  (Ex. 3, Reape Dep. at 154:7-155:2, 170-73, |
| 180:21-181:19; Exs. 7-8.)  |



Moreover, it is well-established that "[a] court will not interpret a contract . . . in a way

that is contrary to the plain and obvious meaning of the language used." Thompson, 241 Ill. 2d at 442, 948 N.E.2d at 47. Here, Section 1.2(d)(i)(A) provides that "Revenue" includes "any and all fees earned by VAP in its capacity as a manager of ... any trust ... maintained in the course of VAP's business." (Emphasis added). VAP earned all of the fees in dispute, and thus it would distort the plain language of Section 1.2(d)(i)(A) to permit SFR to excise . (Ex. 21 In addition, the MIPA permits SFR to reduce the "Revenue" set forth in Section 1.2(d)(i) only by defined categories of expenses expressly set forth in Section 1.2(d)(ii)(A)-(D)—not by ■ . Section 1.2(d)(ii) provides four categories that are to be deducted from "Revenue" to arrive at "Net Income," none of which would permit SFR to deduct from "Revenue" . Therefore, SFR's proffered interpretation puts Section 1.2(d)(i) in an irreconcilable conflict with the more specific Section 1.2(d)(ii). Under SFR's interpretation, Section 1.2(d)(i) would permit SFR to deduct items from "Revenue" that Section 1.2(d)(ii) does not permit. SFR cannot circumvent the constraining parameters on "Expense" deductions by Mastrobuono v. Shearson Lehman Hutton, 514 U.S. 52, 63 (1995) (reminding that "a document should be read to give effect to all its provisions and to render them consistent with each other"); Roubik v. Merrill Lynch, Pierce, Fenner & Smith, 285 Ill. App. 3d 217, 220, 674 N.E.2d 35, 37 (1996) (confirming same)<sup>4</sup>

<sup>&</sup>lt;sup>4</sup> Moreover, "[w]here two provisions of a single contract apparently conflict, the more specific controls." *Cent. States, Se. & Sw. Areas Pension Fund v. Blue Ridge Trucking Co.*, 1993 U.S. Dist. LEXIS 10998, at \*18 (N.D. Ill. Aug. 6, 1993); *Premier Title Co. v. Donahue*, 328 Ill. App. 3d 161, 167, 765 N.E.2d 513, 518 (2002) ("in the event of a conflict, specific provisions are entitled to more weight in ascertaining the parties' intent than general

. (Ex. 4, Wilson Dep. at 261:6-262:7.) SFR cannot deduct that "expense," as Section 1.2(d) strictly limits allowable "Expenses."

Simply put, SFR's interpretation of Section 1.2(d) is contrary to the language of the MIPA, asks the Court to graft non-existent clauses onto Section 1.2(d) that would fundamentally undermine its structure, and puts provisions of the MIPA in irreconcilable conflict with one another. This interpretation is unreasonable as a matter of law.

# 2. Program Terms Preclude VAP From "Assigning" or "Subcontracting"

SFR has suggested that it was permitted to omit fees earned by VAP from the Section 1.2(d) formula

. (Ex. 5, Harris Dep. at 82:1-19, 85:3-11

).) This argument fails for three reasons.

First, Section II.5 of the Program Terms prohibits the assignment of any "Assigned Receivable (or *any interest therein*)" without approval from the State of Illinois. (Ex. 9,

Program Terms, at § II.5 (emphasis added).)

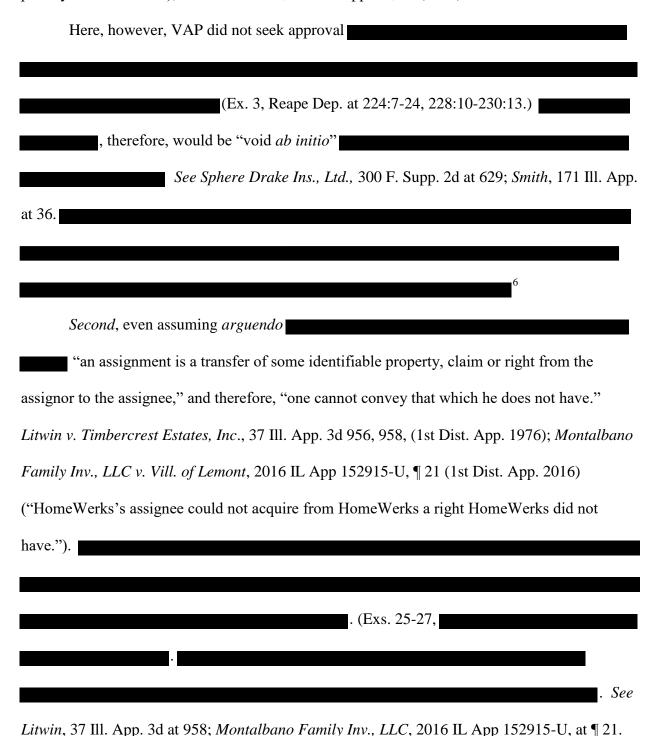
. (Id.) The Program Terms further

specify that any purported assignment made in violation of the Program Terms is "void *ab initio*," (*id.*), meaning that any assigned amounts must return to the assigning party, *see Sphere Drake Ins., Ltd. v. All Am. Life Ins. Co.*, 300 F. Supp. 2d 606, 629 (N.D. Ill. 2003) ("the Unicare

5

provisions."). Here, Section 1.2(d)(ii) is the specific provision addressing what can be deducted from "Revenue," and if the Court adopts SFR's interpretation of Section 1.2(d)(i), it would place the two provisions at odds.

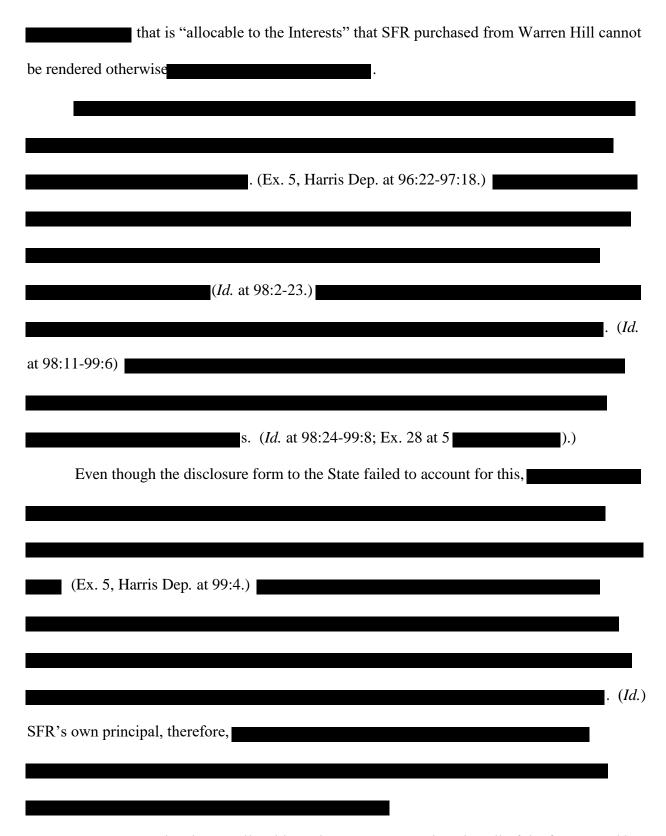
Retrocession was *void ab initio*. It will be required to return the Unicare Retrocession premiums paid by All American"); *Smith v. Hunter*, 171 Ill. App. 30, 36 (1912).



<sup>&</sup>lt;sup>6</sup> Additionally, when interpreting a contract, "statutes and laws in existence at the time a contract is executed are considered part of the contract." *933 Van Buren Condo. Ass'n v. Van Buren*, 61 N.E.3d 929, 940 (Ill. App. 1st Dep't 2016). Thus, the State regulations restricting assignments are incorporated into the MIPA.

| Moreover, when an entity or individual assigns its rig        | ght under something, the assignment of       |
|---|--|
| income doctrine states that the assigned income is sti        | ll earned by the assignor, VAP. Cole v.      |
| Commissioner, 637 F.3d 767, 777 (7th Cir. 2011) ("U           | Under the assignment of income doctrine,     |
| taxpayers may not shift their tax liability by merely a       | assigning income that the taxpayer earned to |
| someone else.")   |  |
|   |  |
| Finally,  |  |
|   |  |
|   | (Ex. 3, Reape Dep. at 195:14                 |
|   | "); Ex. 4, Wilson Dep. at                    |
| 252:5-10  |  |
|   | ).) <sup>7</sup>                             |
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|   |  |
|   |  |
|   |  |
|   |  |
| <sup>7</sup> To be sure, there is a significant dispute as to |  |
| (Ex. 36-37 (  | ).)  |
|   |  |

| Cole, 637 F.3d at 778; see also Howell v. United States, 775 F.2d 887, 889                   |
|--|
| (7th Cir. 1985). Here, Section 1.2(d)(ii) restricts the "Expenses" that can be deducted from |
| "Revenue" to four specific categories,   |
| ,,8  |
| Thus, it does not matter where SFR ultimately lands in describing the VAP-Bluestone          |
| relationship   |
|  |
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|  |
|  |
|  |
| Under either characterization, SFR's position fails.   |
| 3. All Funds "Allocable to the Interests" Must Be Included                                   |
| Section 1.2(d) requires SFR to pay Warren Hill "50% of VAP's Net Income allocable            |
| to the Interests for such year." The phrase "allocable to the Interests" embraces amounts    |
| to the extent SFR's beneficial interest in those   |
| amounts relates back to the Interests in VAP that SFR purchased from Warren Hill.            |
| Specifically,  |
|  |
|  |
| <u> </u>   |
| 8 (Ex.11 ).)   |



In summary, the phrase "allocable to the Interests" requires that all of the fees earned by

VAP—be included within Section 1.2(d).

#### C. SFR's Motion Is Premature under Federal Rule 56(d)

Discovery to date has demonstrated

and that, under Illinois law, they should be treated as a single entity. Fact and expert discovery on this issue are ongoing, which renders SFR's request for judgment at this stage premature under Federal Rule 56(d). 10

Illinois' alter ego doctrine treats "nominally separate business entities as if they were a single, continuous employer." *Chi. Dist. Council Of Carpenters Pension Fund v. P.M.Q.T., Inc.*, 169 F.R.D. 336, 341-42 (N.D. Ill. 1996); *Int'l Fin. Servs. Corp. v. Chromas Techs. Can., Inc.*, 2005 U.S. Dist. LEXIS 20822, at \*13 (N.D. Ill. Sep. 19, 2005) ("Where one corporation is merely the alter ego of another, courts will disregard the corporate form."); *Kellers Sys. v. Transp. Int'l Pool, Inc.*, 172 F. Supp. 2d 992, 1000 (N.D. Ill. 2001) ("Illinois recognizes the 'single-entity' theory of piercing the corporate veil.") There are two elements which must be met in order to treat separate business entities as a "single-entity." *First*, it be shown that the entities in question are a "mere instrumentality of [one] another." *Van Dorn Co. v. Future Chem. & Oil Corp.*, 753 F.2d 565, 570 (7th Cir. 1985) (applying Illinois law); *Int'l Fin. Servs. Corp.*, 2005 U.S. Dist. LEXIS 20822, at \*13-14 ("there must be such unity of interest and ownership that the separate personalities of the corporation and the individual [or other corporation] no

<sup>&</sup>lt;sup>10</sup> Whether one entity is the alter ego of another "is a question of fact to be determined by the circumstances of each case." *Int'l Fin. Servs. Corp. v. Didde Corp.*, 2002 U.S. Dist. LEXIS 6878, at \*11 (N.D. Ill. Apr. 16, 2002) (denying summary judgment because there were "genuine issues of material fact regarding the relationship between CTI, CTC, DWP and 'Chromas Technologies' that must be decided at trial"); *Chi. Dist. Council of Carpenters Pension Fund v. Cotter*, 914 F. Supp. 237, 244 (N.D. Ill. 1996); *Laborers' Pension Fund v. Excellence Quest Paving & Maint.*, 2007 U.S. Dist. LEXIS 81514, s\*15 (N.D. Ill. Oct. 31, 2007).

longer exist."). *Second*, it must appear that the observance of a separate existence for each entity "would, under the circumstances, sanction a fraud or promote injustice." *Van Dorn Co.* 753 F.2d at 570; *Int'l Fin. Servs. Corp.*, 2005 U.S. Dist. LEXIS 20822, at \*14.

To determine whether an entity is a "mere instrumentality" of another, courts consider the following factors: "(1) the failure to maintain adequate corporate records or to comply with corporate formalities, (2) the commingling of funds or assets, (3) undercapitalization, and (4) one corporation treating the assets of another corporation as its own." *Van Dorn Co.* 753 F.2d at 570. Some courts have also considered whether the entities are "holding one's self out as being a unified entity" and the "failure to operate at arm's length." *Int'l Fin. Servs. Corp.*, 2005 U.S. Dist. LEXIS 20822, at \*15. "Once the first element of the test is established, either the sanctioning of a fraud (intentional wrongdoing) or the promotion of injustice, will satisfy the second element." *Van Dorn Co.* 753 F.2d at 570. Such "injustice" has been found where the failure to treat the entities as a single entity would mean that "former partners would be permitted to skirt the legal rules concerning monetary obligations" or "a party would be unjustly enriched." *Int'l Fin. Servs. Corp.*, 2005 U.S. Dist. LEXIS 20822, at \*15.

Discovery has shown thus far that

. For example:

(Ex. 3, Reape Dep. at 10-14),

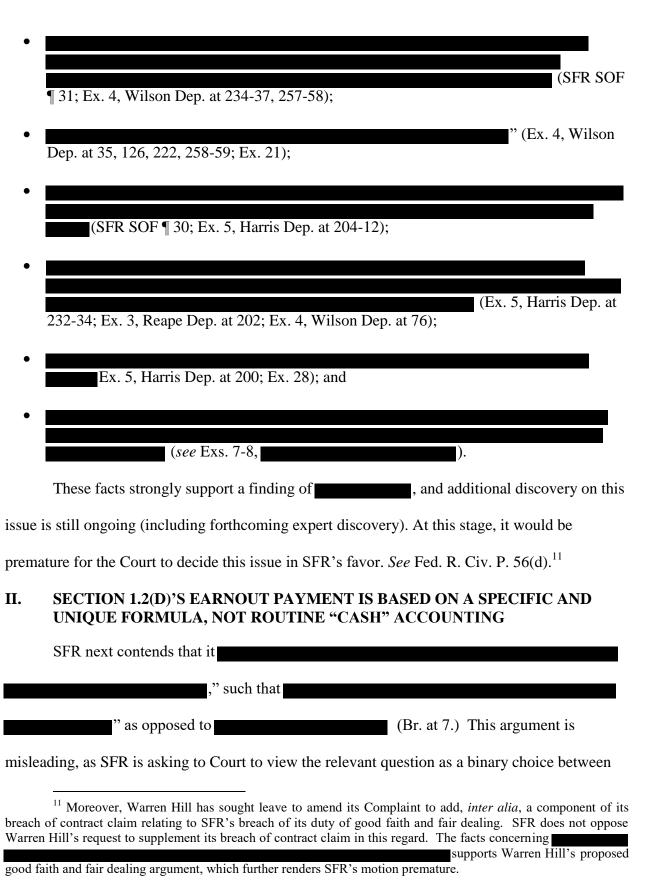
(Ex. 35, SFR RFA Resp. ¶ 28; SFR Mot.,

Hynes Decl. Exs. E, H, Q, R, S; Ex. 6, Harris Dep. at 41),

(Ex. 35, SFR RFA Resp. ¶ 28; Ex. 5, Harris Dep. at 97-99; Ex. 4, Wilson Dep. at 57),

(Ex. 35, SFR RFA Resp. ¶ 28; Ex. 5, Harris Dep. at 97-99; Ex. 4, Wilson Dep. at 57).

(SFR Mot., Hynes Decl. Exs. E, F, H; Ex. 4, Wilson Dep. at 57).



| whether . In reality, however,  |
|---|
| Section 1.2(d) features a carefully crafted formula that is a hybrid of accrual-based and cash- |
| based elements. The parties did not agree to an "either/or" accounting metric at all, and       |
| . Rather, the sophisticated parties to the MIPA   |
| negotiated and defined a formula for calculating payments owed to Warren Hill under Section     |
| 1.2(d). The real question for the Court, therefore, is whether SFR complied with the formula    |
| specifically defined in Section 1.2(d) and the corresponding Schedule 1.2(d). SFR did not.      |

#### A. SFR's Interpretation of Section 1.2(d) Is Again Unreasonable

Section 1.2(d) defines both "Revenue" and "Expenses." Each definition has several subcomponents, some of which are defined in a manner traceable to concepts of accrual accounting
and some of which are traceable to concepts of cash accounting. For instance, "Revenue"
includes any and all "fees *earned*" in connection with VAP managing trusts, as well as all "fees *earned*" in connection with VAP providing services to third parties or affiliates. (*See* §§

1.2(d)(i)(A) and 1.2(d)(i)(C)). Earning a fee (but not necessarily receiving payment for it) is an
accrual concept. (Ex. 20, Ex. 3, Reape Dep. at 150:14-151:6.). On the other hand,
Section 1.2(d)(i)(D) embraces "revenues *received*." Thus, Section 1.2(d) incorporates accrual
concepts in Section 1.2(d)(i)(A), (C) and cash concepts in Section 1.2(d)(i)(D). This hybrid
pattern holds true when evaluating the definition of "Expenses": some expenses are pre-defined
and fixed, meaning that SFR may deduct such expenses regardless of whether or when they are
paid (*id*. § 1.2(d)(ii)(A)-(B) (pre-agreed operating expenses)); other expenses arise only to the

constitute "revenue received." (Ex. 1, MIPA § 1.2(d)(i)(D).) |

(Ex. 23.)

by VAP. (Ex. 3, Reape Dep. at 154:7-155:2.) These amounts must be included in the Section 1.2(d) earnout calculation because they

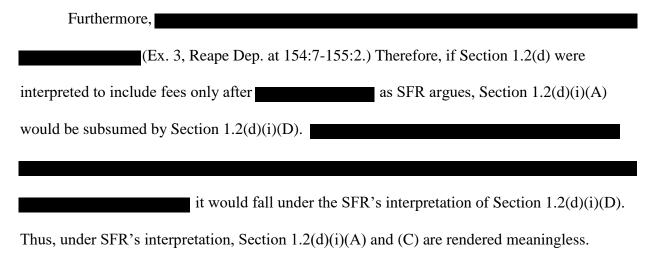
extent they are paid. (Id. § 1.2(d)(ii)(C)-(D) (eligible deductions when "paid by VAP").)

with the MIPA because Section 1.2(d) contains a specifically defined formula that the parties did not tether solely to "accrual" or "cash" concepts. SFR is again asking the Court to re-write aspects of the contract. If the parties wanted to define "Revenue" based solely on cash that came into VAP's operating accounts, they could have easily drafted Section 1.2(d) to say that: "Revenue is all money that is paid to VAP in a given year." Given the nature of VAP's business, however, the parties instead negotiated a detailed formula to govern the Section 1.2(d) earnout.

SFR's attempt to distance itself from this defined formula violates the interpretive principle that "when parties to the same contract use . . . different language to address parallel issues . . . it is reasonable to infer that they intend this language to mean different things." *Right Field Rooftops, LLC v. Chi. Cubs Baseball Club, LLC*, 870 F.3d 682, 690 (7th Cir. 2017) (quoting *Taracorp v. NL Indus.*, 73 F.3d 738, 744 (7th Cir. 1996)); *Christoph v. BCA, LLC*, 2008 U.S. Dist. LEXIS 94256, at \*11-12 (N.D. Ill. Nov. 17, 2008); *Woods v. Elgin, Joliet & E. Ry.*, 2000 U.S. Dist. LEXIS 226, at \*14 (N.D. Ill. Jan. 10, 2000). In *Thompson v. Gordon*, for instance, the Illinois Supreme Court explained: "Because the parties used the term 'improvements' in section 2A of the contract, and used the term 'replacement' in section 2B of the contract, we presume that the parties chose the word purposefully, and will give effect to that language." *Thompson*, 241 Ill. 2d at 441. In light of this, the Court held that "[i]t is clear the parties did not intend for the term 'replacement' to mean 'improvement." *Id*.

Likewise, here, Section 1.2(d) uses the term "earned" when addressing when *fees* should be included in "Revenue," but uses a different term, "received", when addressing when other revenue should be included. SFR's interpretation, however, would give both these terms the

same meaning, interpreting both "earned" and "received" to mean "received", despite the parties' intentional use of distinct terms. As in *Thompson*, this Court should "presume that the parties chose the word[s] purposefully" and therefore "did not intend for the term '[earned]' to mean '[received]." *Thompson*, 241 Ill. 2d at 441.



This means that SFR's interpretation violates a third well-established principle of contract interpretation that "[a] court will not interpret a contract in a manner that would nullify or render provisions meaningless." *Thompson*, 241 Ill. 2d at 441; *Atwood v. St. Paul Fire & Marine Ins. Co.*, 363 Ill. App. 3d 861, 864 (2006); *Premier Title Co. v. Donahue*, 328 Ill. App. 3d 161, 166-67 (2002). And significantly, Illinois courts have expressly held that, as a matter of law, "[a]n interpretation that renders a provision meaningless is not reasonable." *Czapski v. Maher*, 2011 IL App (1st) 100948, ¶ 37 (2011); *Museum Pointe Condo. Ass'n v. Tower Residences Condo. Ass'n*, 2017 IL App (1st) 152929-U, ¶ 35 ("We find that Tower has not offered a reasonable interpretation of the easement agreement, because Tower's interpretation renders much of the language meaningless."). Accordingly, SFR's interpretation that Section 1.2(d)

# B. SFR Fails to Evaluate the MIPA in its Entirety, Cherry-Picking One Line and Materially Misquoting Schedule 1.2(d) Instead

To support its argument, SFR cherry-picks the phrase, "all Revenues are recognized when they are received by VAP and all Expenses are recognized when they are paid by VAP" from Section 1.2(d) and claims that, based on the words, "paid" and "received," VAP's "Net Income" \_\_\_\_\_\_\_\_. This too is misleading because, as discussed, the definition of "Revenue," which leads off that sentence, includes "fees earned" and "revenue received." When the contract is viewed as a whole—rather than looking at this phrase in isolation—it is clear that this phrase was not intended to exclude earned fees from "Revenue." Thompson, 241 Ill. 2d at 441 ("A contract must be construed as a whole, viewing each provision in light of the other provisions. The parties' intent is not determined by viewing a clause or provision in isolation, or in looking at detached portions of the contract.").

The phrase SFR relies upon must be interpreted in light of the definitions of "Revenue" and "Expenses," as well as Schedule 1.2(d), which was incorporated into the MIPA. In the sentence following the one SFR identifies, the MIPA incorporates Schedule 1.2(d) to clarify how the earnout formula works in practice. Consistent with the plain language of Section 1.2(d)(i)(A), Schedule 1.2(d) estimates the total amount of fees that VAP will accrue (*i.e.*, earn) as for each month of 2016 and includes those accrual figures in the Schedule 1.2(d) earnout calculation. (Ex. 3, Reape Dep. at 240:20-241:9

defined and fixed expenses that SFR was permitted to use as offsets pursuant to Sections 1.2(d)(ii)(A) and (B). *Id.* § 1.2(d)(ii)(A)-(B). Thus, Schedule 1.2(d) confirms the plain language of Section 1.2(d)(i)(A) that "Revenue" includes all fees *earned*, *i.e.*, accrued, during the year: the

Schedule 1.2(d) also includes the pre-

parties used Schedule 1.2(d) to estimate what this would look like.

This means that SFR's interpretation of "all Revenues are recognized when they are received by VAP" is in a direct conflict with Schedule 1.2(d). SFR argues that this phrase should be interpreted to mean that "Revenue", but the schedule of the MIPA that "clarif[ies]" this phrase *does not* use strictly cash accounting. (Ex. 3, Reape Dep. at 240:20-241:9 See Mastrobuono, 514 U.S. at 63 ("a document should be read to give effect to all its provisions and to render them consistent with each other."); Roubik, 285 Ill. App. 3d at 220 ("Another cardinal rule of contract construction is that a document should be read to give effect to all its provisions and to render them consistent with one another.") In contrast, Schedule 1.2(d) is consistent with Warren Hill's interpretation of Section 1.2(d): the formula was specifically negotiated to include concepts of both accrual and cash concepts, which is precisely what flows through to Schedule 1.2(d).

Next, SFR what are referred to as scare quotes in Schedule 1.2(d), in a thinly veiled effort to explain away the irreconcilable conflict prompted by SFR's proposed interpretation. *See* Bryan A. Garner, *Legal Writing in Plain English* 157 (2001) (explaining that scare quotes are used "when you mean 'so-called' or 'self-styled' or even 'so-call-but-not-really").) SFR argues that two of the entries in Schedule 1.2(d) read (Br. at 8.) However, these entries actually read "Income 'when received" and "Expenses 'when paid." (Emphasis added to show language quoted in MIPA).)

This is significant because the scare quotes around "when received" and "when paid" indicate an "abnormal" usage of the phrases. *Grede v. Bank of N.Y. Mellon*, 598 F.3d 899, 900 (7th Cir. 2010) ("We put 'standing' in scare quotes because the usage is abnormal."); *United States v. Bartlett*, 567 F.3d 901, 910 (7th Cir. 2009) ("We put 'object' in scare quotes because

remonstration with the judge is not an objection as usually understood."); *IBM v. ACS Human Servs.*, *LLC*, 999 N.E.2d 880, 889 n.5 (Ind. Ct. App. 2013) ("The term, scare quotes, convey the idea that what is labeled in quotes is 'so-called-but-not-really." (quoting Bryan A. Garner, *supra*)). In other words, the parties did not intend "when received" and "when paid" to be used in the normal sense, *i.e.*, a strictly cash-based accounting for when fees were "received" or when expenses were "paid." The parties appropriately used these scare quotes because the phrases "when received" and "when paid" were "self-styled," *Garner, supra*, and must be interpreted in light of the rest of the Schedule 1.2(d) (including accrued fees), as well as Sections 1.2(d)(i) and (ii), which incorporate both cash and accrual concepts. Accordingly, the use of scare quotes around "when received" in Schedule 1.2(d) further demonstrates that the parties intended "Revenue" to include both cash and accrual concepts, which appears to be the reason that SFR

In sum, the only reasonable interpretation of Section 1.2(d) is that "Net Income" includes both cash and accrual concepts. The plain language of the definition of "Revenue" includes both "fees earned" and "revenue received" and, therefore, this interpretation is the only one that gives meaning and effect to all sub-components of "Revenue." Moreover, this interpretation is consistent with the phrase "Revenues are recognized when they are received by VAP" because when the MIPA is viewed in its entirety, particularly the "clarify[ing]" Schedule 1.2(d), it is clear that this phrase is not intended to confine "Net Income" to strictly cash concepts. Accordingly, Warren Hill's interpretation of the carefully negotiated Section 1.2(d) formula is consistent with the plain language of the MIPA and reasonable as a matter of law.

In contrast, SFR's interpretation—that "Net Income" is ——(1) is

<sup>13</sup> 

contrary to the plain language of the contract, which includes "fees *earned*" within "Revenue"; (2) fails to give meaning and effect to the parties' intentional use of the two distinct terms, "earned" and "received"; (3) would write the "fees earned" provision, §1.2(d)(i)(A), out of the contract, rendering it meaningless; and (4) is contrary to Schedule 1.2(d), which provides a clear roadmap for calculating the earnout payment that is consistent with Warren Hill's interpretation of the formula set forth in Section 1.2(d). SFR's interpretation is thus patently unreasonable.

### C. SFR's Alleged Argument Is Meritless

Finally, SFR resorts to the frivolous argument that the court can consider extrinsic evidence at this stage. (Br. at 8-10.) SFR's argument again lacks merit for a bevy of reasons.

First, Illinois law is quite clear: evidence is "extrinsic to the contract." Kinesoft Development Corp. v. Softbank Holdings, 139 F. Supp. 2d 869, 890 n.9 (N.D. Ill. 2001). "The trial court may not consider extrinsic evidence outside the contract itself when the contract is unambiguous." Tishman Midwest Mgmt. Corp. v. Wayne Jarvis, Ltd., 146 Ill. App. 3d 684, 689 (1986); Mach. Tool Tech. 21 v. United Grinding Techs., 2003 U.S. Dist. LEXIS 4400, at \*15 (N.D. Ill. Mar. 20, 2003) (holding that "any argument based on course of performance is also unavailing" because "[t]he court has determined that the parties' contract is unambiguous"); Checkers, Simon & Rosner v. Lurie Corp., 864 F.2d 1338, 1347 (7th Cir. 1988) (applying Illinois law) ("Because this term of the lease was unambiguous, its construction was a matter of law on which extrinsic evidence was not to be admitted.").

In an attempt to circumvent this precedent, SFR K's Merchandise Mart, Inc. v. Northgate Limited Partnership, 359 Ill. App. 3d 1137, 1144 (2005). In so doing, SFR shields the Court from the entire quote, which makes clear that the holding relates only to cases "involving the sale of goods" under the Illinois UCC. K's Merch. Mart, Inc., 359 Ill. App. 3d at 1144. This action does not involve the sale of goods and thus K's Merchandise Mart is

inapposite. SFR's reliance on *Kinesoft Development Corp*. fares no better, as the Court only looked to evidence of course of performance after finding that the parties' agreement was ambiguous. There, the Court explained that the language of the parties' contract "creates an ambiguity," and thus, "the parties' course of performance is admissible to help to resolve the ambiguity identified in the 1997 Agreement." *Kinesoft Dev. Corp.*, 139 F. Supp. 2d at 890. SFR's case law is inapplicable.

| Second, even assuming arguendo that this evidence could be considered at this stage, the             |
|--|
| evidence that SFR relies upon is not even a  |
| upon on a singular incident—   |
| . (Br. at 9-10.) However, where, as  |
| here, the alleged evidence "involved a single occasion for performance,                              |
| and not repeated occasions for performance the course-of-performance part of the parol               |
| evidence rule is inapplicable." Arcor, Inc. v. Textron, Inc., 1990 U.S. Dist. LEXIS 7101, at *1-2    |
| (N.D. Ill. June 6, 1990); Cent. Ill. Pub. Serv. Co. v. Atlas Minerals, Inc., 965 F. Supp. 1162, 1176 |
| (C.D. Ill. 1997) ("a single instance of conduct does not amount to course of performance.").         |
| Finally, in any event, even assuming the Court could consider this extrinsic evidence, and           |
| even assuming that one instance could constitute a, the evidence here                                |
| weighs in favor of Warren Hill's interpretation.   |
|  |
| , (Ex. 29); the parties  |
| intended Schedule 1.2(d) to be "updated" based on actual accruals as the year went on (Ex. 1,        |
| MIPA at Schedule 1.2(d) (referring to security holder report updates); SFR did not provide the       |
| full array of information needed for Warren Hill, (Ex. 2, Delaney Decl. ¶¶ 41-43); and Warren        |

Hill will present testimony that it never agreed to omit fees that VAP earned from the earnout payment simply because the fees were not paid yet (id. ¶ 40). If the Court were to decide that there is some ambiguity or conflict in Section 1.2(d), Warren Hill will present testimony on the *actual* intent and conduct of the parties after discovery closes.

| III.    | SFR IMPROPERLY REFERENCES ISSUES RELATING TO SECTION 1.2(E)                                 |
|---------|---|
|         | SFR must make payments to Warren Hill relating to "Reserve Amounts" under Section           |
| 1.2(e). | SFR does not cite or discuss Section 1.2(e) in its motion. However, at various points,      |
| SFR re  | eferences alleged   |
|         |   |
|         |   |
|         |   |
|         | SFR has not moved for judgment concerning   |
|         | STR has not moved for judgment concerning   |
|         | •   |
|         |   |
|         | . But, to avoid any doubt, there is no conceivable path                                     |
| SFR co  | ould traverse to win this issue at this stage because, inter alia,                          |
|         |   |
|         |   |
|         | . Thus, even if   |
| the Co  | ourt considers SFR to have raised issues relating to Section 1.2(e), SFR's motion should be |
| denied  | l, including because it is premature.   |

#### **CONCLUSION**

For these reasons, Warren Hill respectfully requests that this Court deny SFR's Motion.

Respectfully submitted,

/s/ Gregory S. Voshell

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Dated: December 21, 2018 Counsel for Plaintiff Warren Hill, LLC

### **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that, on this date, I have caused a true and correct copy of the forgoing to be served upon each attorney of record via electronic mail, the Court's ECF system, and U.S. mail.

/s/ Gregory S. Voshell
GREGORY S. VOSHELL

Dated: December 21, 2018